

## **Job Description**

<b>Role Title:</b>	<b>Lecturer in Business IT</b>
<b>School / Dept:</b>	<b>Salford Business School</b>
<b>Reference:</b>	<b>MPF1074</b>
<b>Grade:</b>	<b>Grade 8</b>
<b>Full or Part time:</b>	<b>Full time</b>
<b>Hours:</b>	<b>1.0 FTE</b>
<b>Reports to:</b>	<b>Head of Subject</b>

## Overview

### Salford Business School

This is an exciting time to join Salford. The University has a growing student population of over 21,000, and is investing in developing new student and staff facilities. The University is pursuing a strategic plan that emphasizes industry collaboration and 'real world' learning: education for employment, research for the real world and exceptional partnership with business. The University's vision is being delivered by prioritising industry collaboration, where the University is developing close working partnerships with industry that directly impact on both the student experience and our research.

Salford Business School plays a central role in delivering this strategy and is a clearly articulated aim is to be: An industry focused business school known for exceptional applied knowledge creation and exchange. It is Salford Business School's vision to foster the next generation of leaders and a new vision of innovative and entrepreneurial leadership that integrates people, values and the digital in order to meet the challenges and opportunities of a sustainable future.

Salford Business School has around 130 staff and c.4,000 students in Salford and as many again with partners overseas. The school has most major professional accreditations such as CMI, CIM, ACCA etc and holds EFMD accreditation on postgraduate taught programmes. Salford Business School offers undergraduate, postgraduate and research programmes in all the key functional areas of business and management and has recently completed a major review and revalidation of most of its portfolio. We are seeking to strategically expand our academic staffing to support the School's ambitious plans for further growth.

### Team

This role will be located in the Business 4.0 directorate. This award-winning directorate is industry engaged and research active. Colleagues within the directorate regularly collaboratively publish at the highest level while also sharing their knowledge and experience at industry events, workshops and local meetups. The unit also works with industry through Knowledge Transfer Partnerships as well as supporting start-ups, scale-ups and social enterprises with business advice and informal guidance. We emphasise the importance of drawing upon all of these activities in our teaching practice in innovative ways to ensure that the experience of our learners is exciting and valuable.

The directorate is currently extending its portfolio of programmes with exciting developments around blended delivery and multi-disciplinary educational partnerships. This work will create a genuinely distinctive offering that we believe will make working at Salford

an ever more enviable and valuable experience within the UK HE sector. With a diverse range of disciplines this role is cited within the Entrepreneurship Academic subject group.

One of our strategic ambitions, articulated in our current strategic framework, is to advance equality, diversity and inclusion (EDI). This includes achieving greater diversity within our workforce and creating an inclusive working environment service wide. We will create a culture that is collaborative and innovative and that adapts to the changing needs of our clients. EDI will be fundamental to this culture. In this role, you can expect to: contribute to our thinking and be challenging on how Salford can transform the way it addresses equity disparities, embraces diversity and becomes more inclusive.

Salford Business School has around 120 staff and over 3,000 students in Salford and as many again with partners overseas. The school has most major professional accreditations, key postgraduate programmes are accredited by EPAS and we are an accredited CMI centre. Salford Business School offers undergraduate, postgraduate and research programmes in all the key functional areas of business and management. We are seeking to extend our academic staffing to support the School's ambitious strategic plans for growth. We particularly welcome Black, Asian and Minority Ethnic (BAME) candidates. Our student population is 58% BAME and it is important that we reflect this diversity in our colleague profile. We are a members of the AdvanceHE Race Equality Charter and hold a bronze Institutional and School Athena SWAN award. We have made a positive commitment to employing disabled people and guarantee to interview all disabled candidates who meet the minimum essential criteria for the role as set out in role profiles.

We are looking for an enthusiastic, energetic colleague capable of fully realising the linkages between the practicalities of business and industry with the key academic disciplines that are currently a focus for research and teaching within the Business School. You will also work closely with the University-wide services for industrial engagement, innovation and incubation to support the development of Salford's position as a beacon for high quality, well-managed and relevant knowledge exchange and education.

This role will be located in the Subject Group Digital Business & Information Systems. For further information, please contact Subject Group Lead Dr Ruth Hudson (R.A.Hudson@salford.ac.uk )

## **Role Purpose**

To develop and deliver innovative and high-quality teaching material relating to business IT and digital transformation activity in a range of delivery modes. To contribute to the planning, design and development of modules and programmes relating to business IT at

different levels. To individually and collaboratively engage in high quality scholarly activities that includes the dissemination and facilitation of wider economic, social and policy impact. To collaborate and engage with a range of relevant organisations external to the university and relevant to the promotion and dissemination of business IT as a desirable quality in all business activity and as a field of academic enquiry.

## **Principal Duties & Responsibilities**

### **Teaching and Learning**

- Design engaging and appropriate teaching material and deliver across a range of modules
- that incorporates relevant links to Business IT practice, such as cyber security, business information systems, web/mobile applications in business, data analysis and visualisation, business intelligence and AI.
- Contribute to Foundation, Apprenticeship, UG and PGT programme design and delivery in business IT/IS applications and strategies, digital transformation/leadership, business intelligence and artificial intelligence.
- Contribute to the planning and development of industry-relevant courses and curriculum objectives and material, as well as undertaking the necessary student administration required to ensure an excellent student experience.
- Supervise student projects in digital business, business IT and digital innovation, including, where appropriate, PGT, field trips and placements.
- Identify areas where current provision is in need of revision or enhancement.
- Contribute to the planning, design and development of course and curriculum objectives and material, in collaboration with Student Information Directorate to ensure accuracy of central databases.
- Set, mark and assess work and examinations and provide feedback to students.
- Module leadership and work with partnership colleges to ensure successful delivery of the modules.

### **Research**

- Undertake individual or collaborative research projects of relevance to the School/University.
- Extend, transform and apply knowledge acquired from scholarship to learning, research and appropriate external activities.
- Identify external sources of funding and develop or contribute to funding bids – research, knowledge transfer and engagement grant applications.
- Support School/University's PGR activities, such as supervising PGR students, supporting PGR examination work and contributing to PGR seminars.

- Write or contribute to publications in peer reviewed academic journals or disseminate research findings using other appropriate media.
- Make presentations at conferences or exhibit work in other appropriate events, participating in dissemination and engagement activities to contribute to knowledge base of area of expertise, maximise policy, media industrial or community impact of research.

### **Leadership, Management and Engagement**

- Take a lead in the area of business data analysis in relation to teaching and learning, research and enterprise activities
- Contribute to University-wide activities and processes that are relevant to the promotion of data-driven digital business as a field of research interest and teaching & learning activity.
- In line with University of Salford quality standards you will lead modules and where necessary deputise for other colleagues.
- Engage with and participate in the University's PDR process as reviewer and/or reviewee, as appropriate.
- Lead and co-ordinate the work of other staff to ensure module, programme, enterprise or research project is delivered to the standards required.
- Co-ordinate colleagues to ensure student needs and expectations are met; act as leader of module or programme, or of significant sections of a programme.
- Plan, co-ordinate and implement research programmes or engagement projects; organisation of external activities such as student projects, field trips and industrial placements; manage or monitor research or engagement budgets and ensure effective use of resource; organise administrative duties.
- Support colleagues with less experience and advise on personal development; train/advise on own area of expertise where appropriate; coach and support colleagues in developing research.
- Collaborate with external organisations such as industry, public sector, charity and local community groups.

### **Other tasks**

- Perform any other duties appropriate to the grade as may be required by the Dean of School/Head of Division etc.
- Comply with the personal health and safety responsibilities specified in the University Health and Safety policy.
- Engage with the University's commitment to put our students first and deliver services which are customer orientated, represent value for money and contribute to the financial

and environmental sustainability of the University when undertaking all duties and aspects of the role.

- Promote equality and diversity for students and staff and sustain an inclusive and supportive study and work environment in accordance with University policy.
- This role detail is a guide to the work you will initially be required to undertake. It may be changed from time to time to meet changing circumstances. It does not form part of your Contract of Employment.

## Person Specification

The successful candidate should demonstrate the following, which are 'Essential' (E) or 'Desirable' (D), and will be assessed by Application Form (A), Interview (I), Presentation (P), or Test (T), as indicated.

### Qualifications

1. A first or second degree in Digital Business/Business IT subject area or related discipline. **(E), (A)**
2. Hold a Postgraduate Certificate of Academic Practice or equivalent higher education teaching qualification (or commitment to enrol on the University programme during the probationary year and complete within three years) or Fellowship of HEA (or international equivalent). **(E), (A)**
3. Hold a PhD (or appropriate higher degree). **(E), (A)**

### Background and Experience

4. Experience of undergraduate and postgraduate teaching in Higher Education, with outstanding delivery and support of learning. **(E), (A), (I), (P)**
5. Experience of business IT related working experiences/teaching. **(E), (A), (I)**
6. Experience of delivering projects or producing research output relevant to data-driven business decision making, digital transformation and business IT. **(D), (A), (I)**
7. Experience of supervising undergraduate/postgraduate projects. **(D), (A), (I)**

### Knowledge

8. Current issues and priorities in business IT/IS strategy and digital transformation. **(E), (A), (I), (P)**
9. Theory, policy and practice related to digital business practice, especially on cybersecurity, business applications and AI management. **(E), (A), (I)**
10. Current trends/priorities in UK Higher Education, especially on digital business and information systems. **(E), (A), (I)**

### Skills and Competencies

11. Evidence of good teaching skills and the ability to plan, produce and present effective, appropriate and high-quality materials for teaching and assessment. **(E), (P)**
12. Excellent interpersonal, written and communication skills. **(E), (A), (I)**
13. An understanding of the needs of students from diverse backgrounds including full-time, part-time, mature professional and in particular international students. **(E), (A), (I)**
14. Evidence of successful team working and successfully working to deadlines. **(E), (A), (I)**
15. Evidence of good organisational and time managements skills. **(E), (A), (I)**