

## **Job Description**

<b>Role Title:</b>	Lecturer in Sports Journalism
<b>School / Dept:</b>	School of Arts, Media and Creative Technology
<b>Reference:</b>	GRP84
<b>Grade:</b>	Grade 8
<b>Full or Part time:</b>	Full time
<b>Hours:</b>	1.0 FTE
<b>Reports to:</b>	Director

## Overview

With a diverse population of over 27,000 students, supported by 2,500 staff and a network of 200,000 alumni worldwide, the University of Salford is committed to creating prosperity, advancing healthy living, supporting a sustainable environment, and leading the way in creative and innovative practices.

Our new strategy, 'Innovating to Enrich Lives', frames how we will work as an inclusive community to take our ethos into the next five years and beyond. We will achieve this through fostering a collaborative, inclusive and purposeful culture. Enquiry, learning and action will be at the heart of all that we do.

As a global institution that delivers high-quality education and impactful research, we welcome applications from enthusiastic individuals who want to be part of our academic community.

The School of Arts, Media and Creative Technology is a leading centre for practice-based education in the creative disciplines. Through significant investment in our staff and facilities, we are strengthening our position as a centre of excellence for socially engaged teaching practice and research whose graduates are sought after as content creators and for the innovative application of creative technology, both in the creative industries and across wider sectors of the economy. Our vision is to become a top quartile provider of practice-based education in the creative industries, continuing to advance our standing as a destination of choice for students in the UK and internationally.

Our £55 million New Adelphi flagship building offers top-quality specialist equipment and facilities to suit all creative requirements. We also have a campus at Media City, an international media hub next to prestigious media organisations such as the BBC, ITV, and Dock10, with industry-standard facilities offering a professional environment for our staff and students. The School is organised into three Directorates, currently totalling around 4,800 students: Art, Design, and Creative Technology; Media, Film, Journalism, Politics and History; and Performance, Music, English and Dance.

We are delighted that you are interested in finding out more about our current vacancy for the role of Lecturer in Sports Journalism in the School of Arts, Media and Creative Technology.

It is an exciting time for our Journalism subject area. We have built on our already successful programmes by developing a new undergraduate degree in Sports Journalism, which began in September 2025. It has recruited strongly and so we are adding to our staff team. The successful applicant will play a central role in delivering this programme. This is a rare opportunity to work with experienced colleagues to help shape a leading degree in this fast-growing field, at one of the UK's largest centres for journalism and media training.

This is a full-time, permanent position and the starting salary is £47,389 per annum.

We are committed to promoting a truly diverse and inclusive community, a place where we can all be ourselves and achieve success based on our skills and contributions. This means we seek to challenge assumptions and acknowledge systemic biases, as much as we celebrate diverse perspectives and experiences. We offer a range of family friendly, inclusive employment policies, flexible and agile working arrangements, staff engagement forums, campus facilities and services to support staff from different backgrounds. Our student population is already incredibly diverse and we want to ensure that this is reflected across our colleague profile as well. We particularly encourage applications from women and individuals from minoritized ethnic backgrounds. We also operate a guaranteed interview scheme for job applicants who declare they have a disability and meet the essential criteria of the role they are applying for.

There is a varied benefits package available through 'My Salford' where you can tailor your benefits to suit your own lifestyle – everything from additional annual leave, savings on High Street shopping, travel discounts as well as health and wellbeing support. However you identify, whatever your pathway has been to get here, come and join us at the University of Salford where we are all proud to belong!

Informal enquires about this role can be made to: Dr Richard Jones, Director of Media, Film, Journalism, Politics and History: [R.L.Jones@salford.ac.uk](mailto:R.L.Jones@salford.ac.uk); or Dr Taylor Umland, Programme Leader for Sports Journalism: [T.J.Umland@salford.ac.uk](mailto:T.J.Umland@salford.ac.uk)

## **Role Purpose**

To develop and deliver high-quality teaching across a range of modules or short programmes. To contribute to the planning, design and development of programmes. To engage in scholarly activity and undertake high quality research.

## **Principal Duties & Responsibilities**

### **Teaching and Learning**

- Design teaching materials and deliver either across a range of modules or within a subject area.
- Supervise student projects, including, where appropriate, field trips, placements, and postgraduate projects.
- Identify areas where current provision is in need of revision or enhancement.
- Contribute to the planning, design and development of course and curriculum objectives and materials, in collaboration with academic and professional services staff.
- Set, mark and assess work and examinations and provide feedback to students.
- 
- Act as personal tutor to a group of students.

### **Research**

- Undertake individual or collaborative research projects of relevance to the School/University.
- Extend, transform and apply knowledge acquired from scholarship to learning, research and appropriate external activities.
- Identify external sources of funding and develop or contribute to funding bids – research, knowledge transfer and engagement grant applications.
- Promote graduate studies by contributing to the supervision of postgraduate research students.
- Write or contribute to publications in peer reviewed academic journals or disseminate research findings using other appropriate media.
- Make presentations at conferences or exhibit work in other appropriate events, participating in dissemination and engagement activities to contribute to knowledge base of area of expertise, maximise policy, media industrial or community impact of research.

### **Leadership, Management and Engagement**

- Take a lead in own area of expertise, act as mentor for junior colleagues.
- To engage with and participate in the University's Performance and Career Conversations process as reviewer and/or reviewee, as appropriate.

- Lead and co-ordinate the work of other staff to ensure module, programme, enterprise or research project is delivered to the standards required.
- Co-ordinate colleagues to ensure student needs and expectations are met, acting as leader of modules or a programme, or of significant sections of a programme.
- Plan, co-ordinate and implement research programmes or engagement projects; organisation of external activities such as student projects, field trips and industrial placements; manage or monitor research or engagement budgets and ensure effective use of resource; organise administrative duties.
- Support colleagues with less experience and advise on personal development; train/advise on own area of expertise where appropriate; coach and support colleagues in developing research.
- Collaborate with external organisations such as industry, public sector, charity and local community groups.

## **Generic Duties**

- Perform any other duties appropriate to the grade as may be required by the Head of School/Head of Division etc.
- Comply with the personal health and safety responsibilities specified in the University Health and Safety policy.
- To engage with the University's commitment to put our students first and deliver services which are customer orientated, represent value for money and contribute to the financial and environmental sustainability of the University when undertaking all duties and aspects of the role.
- Advance equality, support our work towards eliminating unlawful discrimination, foster an inclusive study and work environment for students, staff and visitors in accordance with our public sector equality duties and university policy.

This role detail is a guide to the work you will initially be required to undertake. It may be changed from time to time to meet changing circumstances. It does not form part of your Contract of Employment.

Person specification follows on next page

## **Person Specification**

The successful candidate should demonstrate the following, which are 'Essential' (E) or 'Desirable' (D)

Consideration should be given to the following four themes which will be tested at each stage of the recruitment process:

- Teaching and learning
- Research and innovation
- Leadership, management enterprise and engagement
- Internationalisation

## **Qualifications**

1. Hold a Postgraduate Certificate of Academic Practice or equivalent higher education teaching qualification (or commitment to enrol on the University programme during the probationary year and complete within three years) or Fellowship of Advance HE or international equivalent (E)
2. A good undergraduate or Master's degree in a relevant discipline area (E)
3. A doctoral level qualification in a relevant discipline area (E)

## **Background and Experience**

4. Experience of working as a sports journalist (E)
5. Excellence in teaching and student support within Higher Education (E)
6. Experience of module design and leadership in Higher Education (E)
7. Excellence in research, with an active and developing research profile, including evidence of high-quality outputs and clear potential to contribute to the Research Excellence Framework (REF) (E)
8. Experience of creating and maintaining relationships with external organisations in the journalism, media and sport industries (E)

## **Knowledge**

9. Legal and ethical industry standards as they apply to sports journalism (E)
10. Developments in emerging technologies and their application in the journalism, media and sport industries (E)

- 11. Contemporary trends and challenges in journalism, the media and sport (E)
- 12. Accreditation requirements of the Broadcast Journalism Training Council (BJTC) (E)

**Skills and Competencies**

- 13. Excellent oral and written communication and presentation skills (E)
- 14. Ability to work collaboratively across a range of areas in interdisciplinary teams (E)
- 15. Ability to support HE students to achieve excellent progression and graduate employment outcomes (E)
- 16. Initiative and competence in engaging with digital technologies and techniques for the production and delivery of innovative sports journalism and media content (E)